



September 2020

The annual HEB ISD College Fair will be going virtual this year! HEB is working with TACRAO (Texas Association of Collegiate Registrars and Admissions Officers) for our fair.

Here are some things to know about our fair:

- All attendees (students and parents) must register free at the following web address: <https://falltacrao.swoogo.com/2020Virtual> in order to participate in the fair.
- Here is a link to a PowerPoint showing detailed registration directions. <https://drive.google.com/file/d/1A86bK3KGfZOkZbuhlVhAh9AQ5C5vosrXg/view?usp=sharing>
- Once registered, a student can access any of the virtual “booths” that the colleges and universities provide. From within a virtual “booth”, students can view campus videos, learn about programs offered, see promotional materials, and schedule appointment times to speak with a representative individually. For many schools, there may also be a live chat feature. Live chat may only be available when a high school (not just HEB) is having a fair. These times are typically from 9:00 – 11:00 a.m., 1:00 – 3:00 p.m., or 6:00 – 8:00 p.m. Monday – Thursday every week that a TACRAO fair is being conducted. See schedule on the website.
- The website will not be live until Monday, Sept. 14. If you go into the site before this date, all you will see is a blank screen. You can and should pre-register so that you are granted immediate access when the site goes live.
- The HEB fair is during the TACRAO Dallas I time frame – Schools will be available specifically for HEB students and parents on Monday, Sept. 14 from 6:00 – 8:00 p.m.
- If you are not able to attend the HEB fair, you can attend any fair, as long as you are registered.
- Below are instructions on how to get into the virtual fair once you have registered: <https://drive.google.com/file/d/1Nrp12wy3xgVvUa0ljOt8VRWlUhBfFM3z/view?usp=sharing>